

The Goodie List: Dreamforce + Admins = Like August 2014



Dreamforce '14 **October 13-16**

[#RoadtoDF14](#) on Twitter
[Dreamforce on Facebook](#)
[Join the DF '14 Community](#)

The Road to Dreamforce '14 Video Channel

New! Certification Prep-Classes at Dreamforce

New! Industries At Dreamforce and Beyond

Dreamforce By the Numbers (Eric Dreshfield)

Okay, I'm at Dreamforce - Now What? (Brian Kwong)

30 Insider Dreamforce Tips & Tricks (Brent Downey)

Dreamforce: Circles of Success

5 Reasons Salesforce Admins Can't Miss Dreamforce

50 Reasons to Go to Dreamforce, 50 Days Before Dreamforce!

5 Reasons Salesforce Partners Can't Miss Dreamforce

6 Best Practices For Engaging Dreamforce Partners



Sandbox: September 5

Production: October 3 & 17

See trust.salesforce.com for details

Winter '15 is coming! Release Readiness Group | Winter '15 Key Info Topic

(Preview) Release notes | Mobile Friendly (HTML) Release Notes

Release Notes Survey – Let the docs team know what you think!

Pre-Release Orgs Now LIVE

Salesforce Notes Pilot - Open for Nominations!

Join the Winter '15 Treasure Hunt!

Salesforce Winter15 release quick summary (Rakesh Gupta)



Upcoming webinars

Getting Started Webinar Series – Attend Live Weekly Sessions or view Recordings

Circles of Success - Customer Roundtables Calendar | Register

Recording:

Swim without floaters - Admin best practices (Deepa Patel)

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[Mobile Resource Center](#)
[Salesforce1 Community Group](#)

New Salesforce1 App Release! – iOS v.6.0
New! [Salesforce1 Admin Rollout Guide](#) – Soup to Nuts!
New! [Best of the Goodie List – Salesforce1 Edition](#)
[Salesforce1 Admin Stories](#) (Videos)

New Articles & Resources:

[Become a Hero of Mobile: Salesforce1 Mobile App Best Practices](#) (Recording)
[How salesforce.com Uses the Salesforce1 Mobile App](#) (Recording)
[How Mobile CRM Has Changed the Face of Sales](#)
[How Real Users Are Customizing Salesforce1 \[SlideShare\]](#)
[The Advantage of Mobile Dashboards \[SlideShare\]](#)
[Inspirato: How to Use Mobile to Offer Elite Customer Service](#)
[Tablet vs. Smartphone: Subtle Distinction, Huge Business Impact](#)
[The 5 Elements of Great Customer Loyalty Apps](#)
[Mobile App Design Is Irrelevant](#)
[The Six Habits of Successful Mobile-First Enterprises](#)

[Salesforce Named “World’s Most Innovative Company”](#) (4th time!)
[5 Highlights from Salesforce.com’s Sustainability Report](#)
[Breaking Down the Ice Bucket Challenge](#)
[“The Salesforce Advantage”](#) (eBook)
[“Small Business, Big Impact”](#) (eBook)
[SMB Forecast: Cloudy with a Chance of Major Growth](#)
[Waiting for Technology to Do Your Job?](#)
[INFOGRAPHIC: What Is Sales Enablement, Anyway?](#)
[5 Questions You Must Ask About Your Sales Process](#)
[Sales Coaching: The Overlooked Catalyst to Enhancing Productivity](#)
[How to Stop Losing Customers and Start Delighting Them](#)
[4 Things to Consider When Choosing an Intranet Solution](#)



...and Beyond

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[Getting Started in the Success Community](#) (Video)



Success Community Highlights

[#Salesforce1AdminTips](#) | [#DF14](#) | [#Goodie List](#)

New! [Help & Training Search Upgraded](#)

[How to contribute back to the Awesome Salesforce Community](#) (Vamsi Krishna)

Congrats!

[MVP Phil Walton's 100th Salesforce Tip of The Week](#) | [Blog Post](#)

Featured Posts – not to be missed!

[Good Stuff, No Fluff Admin Digest #6](#)

[Good Stuff, No Fluff Admin Digest #7](#)

[Salesforce1 Adoption Tips Contest](#)

[“Why Admins Drink” Original Song](#) (Ryan Headley)

[How to Document Your Salesforce Instance](#) (Brent Downey)

[Survey Says! Methods for Gathering User Feedback](#) (Anne-Marie Costantino)

[Templates for User Documentation/Training](#) (Mithun Sapui)

[Round Robin Lead Assignments with “Headless” Flow](#) (John Eichsteadt)

[*Planning Your Post Go-Live Support Process](#) (Lisa Nicoll) – ***Premier Central**

Run Your Own Community

[Communities: How to Power Small and Midsize Business Success](#)

“App Mavericks” Video Series – Featuring Salesforce MVPs

[Location-Aware “Check-in” App](#) (Shell Black)

[Who Wouldn't Want a Salesforce Butler?](#) (Geraldine Gray)

[Sleeping Better with Spanning's Data Backup App](#) (Joshua Hoskins)

[“WaterCooler” App Makes Employee Collaboration Easy](#) (Rebecca Dente)

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Admins

- [5 Salesforce Admins Share Their Best Salesforce1 Tips](#) (Video)
- [Getting Started: Using the Service Cloud](#) (New Online Training)
- [6 Ways to Hone Your Salesforce Savvy \(Even if You're Just Getting Started\)](#)
- [Critical Elements for a Successful Salesforce Implementation Plan](#) (California Casualty)
- [Passing Your Salesforce Certified Release Exam](#) (Kyla Longe)
- [Whiteboard Series – Products & Pricebooks](#) (Shell Black)
- [The Magic of Inline Editing With A List View](#) (Brian Kwong)
- [Driving Data Access: Profiles vs Roles](#) (Chris Edwards)
- [Record Level Security for Admins and Developers: Part 1](#) (Jayvin Arora)
- [How To: Convert Leads with Pending Workflow Actions](#) (Chris Edwards)
- [Passing The Buck - Episode #186 of CloudFocus Weekly](#) (Jason Atwood)
- [3 Awesome Ways for Tracking Emails in Salesforce](#) (Uzi Krieger)

Developers/Architects

- [Developers @ Connections – Free Developer Event! 9/23-25 in Indianapolis, IN](#)
- [The New Open-source Eclipse Plugin for Force.com Development](#) (Webinar/Recording)
- [A smashing good time at Summer of Hacks London](#)
- [Agile Methodology at Salesforce, an Inside Look](#)
- [Meet GUS: The Grand Unified System That Keeps Salesforce Agile](#)
- [5 Key Components of a Successful Enterprise Architecture Function](#)
- [Managing Task Locks for Data Loads](#)
- [Understanding the “Bulk” of the Salesforce1 Platform](#)

Women in Tech Series:

- [#SFWITWednesday on Twitter](#)
- [Women in Tech Q&A with Salesforce.com’s Woman of the Month](#)
- [Meet Our Women in Technology Superheroes!](#)
- [Why You Need To Build Your Personal Brand And How To Do It](#)
- [Weekly Roundup of Women in Tech News – Week of Aug 6, 2014](#)

